





Messengers Marketing Bot (MMB)

Service Overview

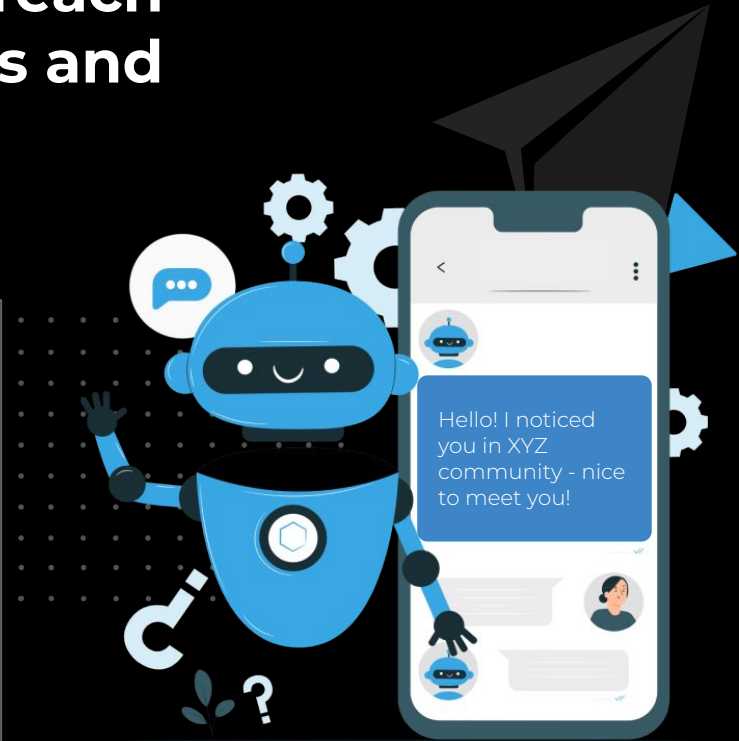




Automated Mass Outreach to members of Groups and Communities

Let AI Technology:

- ★ **INITIATE:** establish contacts and talk to community members in a human-like manner.
↓
- ★ **ENGAGE:** identify potential interest in your Products & Services.
↓
- ★ **CONVERT:** connect interested members with your Products & Services.





Telegram



Line



Facebook



WhatsApp

Note: More messengers are being added in 2023.

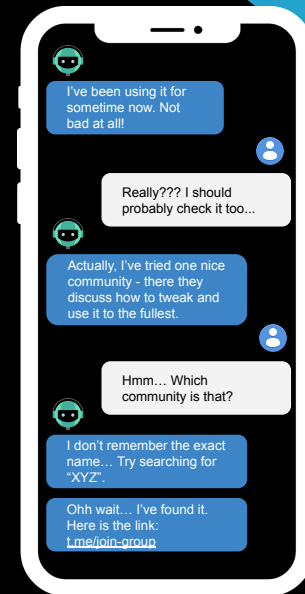
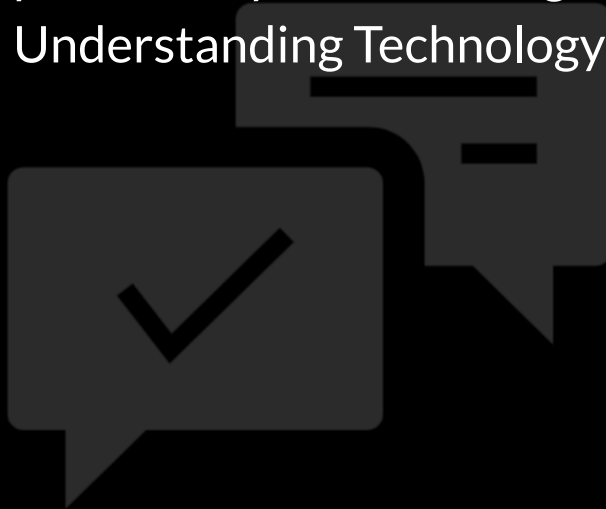
Wider Outreach

Contact and communicate with large volumes of potential customers using selected messengers **24x7**



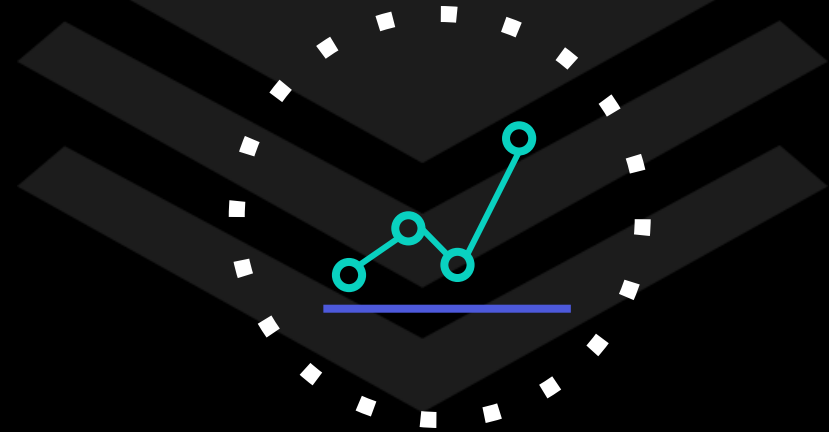
Human-like experience

Emulate conversation with a live person
powered by Natural Language
Understanding Technology (NLU)



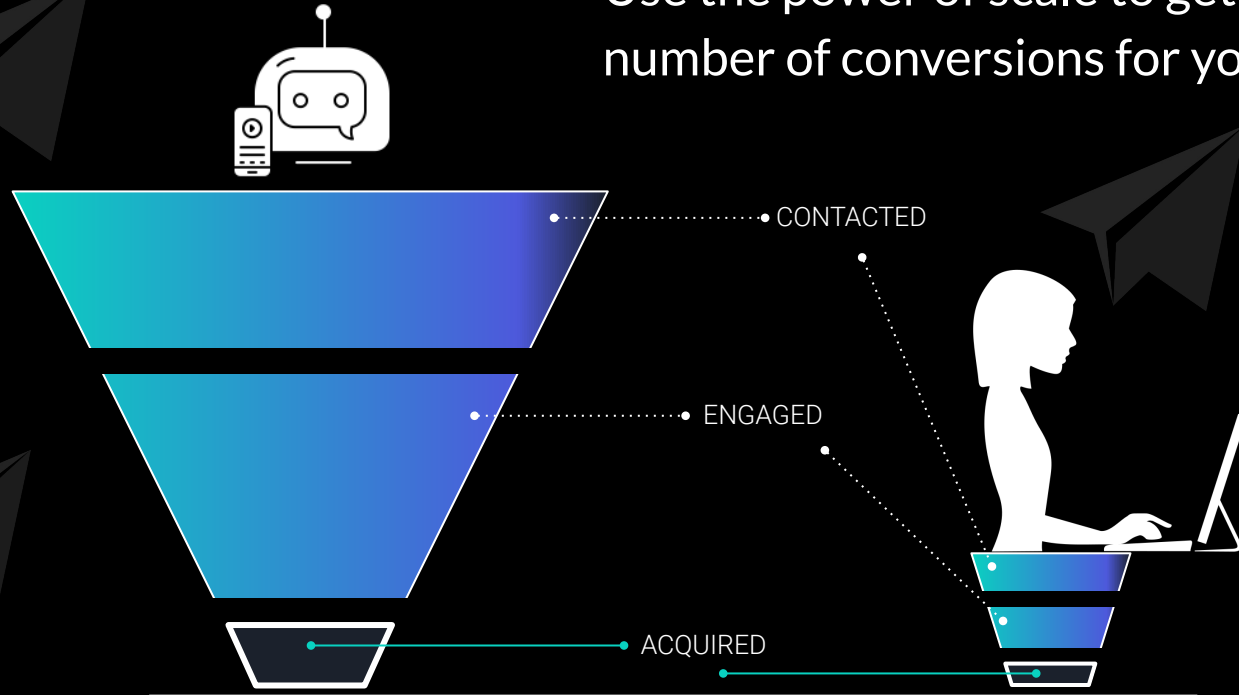
Cost Efficiency

Improve “cost-per-contact” index
in comparison to Human Agents



Better Results

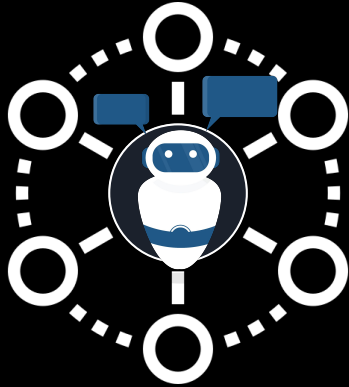
Use the power of scale to get a higher number of conversions for your Business



What's included?

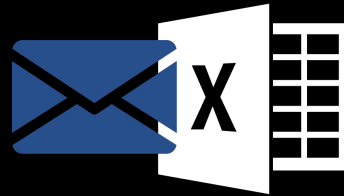
CORE PACKAGE

CHATBOT



AI-powered bot pre-trained
for conversations
within your area of interest
+
management interface

PERFORMANCE REPORTS



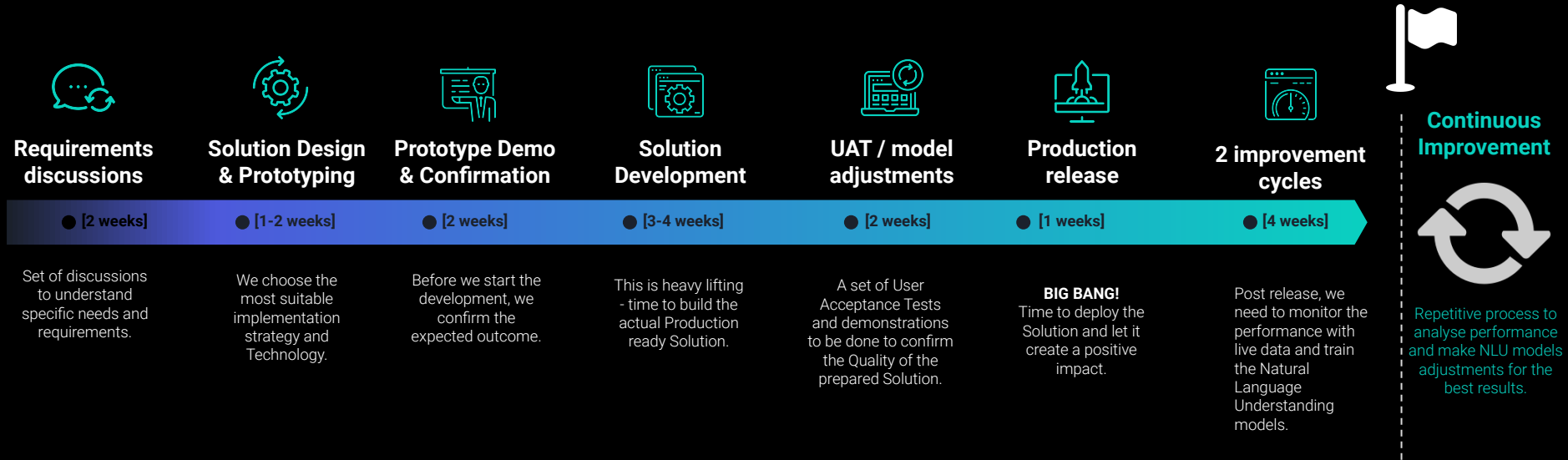
Basic reporting (number
of conversations,
conversation history)

VALUE-ADD

ANALYTICS



Comprehensive reporting,
model improvement
insights



Implementation Process



Contact us at info@atify.ai